

A COMPREHENSIVE COMPARISON

Gravity Software vs Microsoft Dynamics 365 Business Central



Choosing the right accounting software is crucial for your business's success. Whether you are looking for a more user-friendly solution or need advanced features for multi-entity management, this comparison between Gravity Software and Microsoft Dynamics 365 Business Central (BC) will help you make an informed decision.

Both Gravity Software and Microsoft Dynamics 365 BC are powerful solutions, but they serve different business needs. Microsoft Dynamics 365 BC is a comprehensive ERP system, ideal for large enterprises with complex financial operations. In contrast, Gravity Software is a streamlined, cloud-based accounting solution that caters to small to mid-market businesses with a focus on simplicity, scalability, and affordability.

Why Gravity Software could be the right choice for your business








Gravity Software was designed with growing businesses in mind, making it ideal for small to mid-market organizations that want to streamline their accounting operations without the complexity of larger ERP systems. By leveraging the Microsoft Power Platform, Gravity Software delivers an intuitive and easy-to-use solution that is fully cloud-based—ensuring that you don't have to worry about hosting fees or infrastructure maintenance.

Here's why many growing businesses are choosing Gravity Software over Microsoft Dynamics 365 BC:

- **Simplified Pricing:** No hidden costs or complex pricing structures. Transparent, predictable costs with monthly subscription plans.
- **Multi-Entity Management:** Seamlessly manage multiple businesses from a single platform with consolidated reporting and data synchronization.
- **User-Friendly Interface:** Designed to be intuitive and easy to use, requiring minimal training.
- **Built-In Features:** Unlike BC, which often relies on third-party integrations for key features, Gravity Software includes powerful features like investment management, payment portal, and subscription billing within the platform.

Side by Side Comparison

Key differences between Gravity Software and Microsoft Dynamics 365 BC (Business Central)

	Gravity Software	Dynamics BC
True cloud/browser based		Hosted in Azure, not fully cloud
Accounts Payable Automation		
Accounts Receivable Automation		
Automated Payment Processing		
Automated Reconciliation		
Audit Trail		
Business Intelligence		Requires Integration Additional Cost
Can run on Apple Mac		Windows Only
Data Hosting		Additional Cost
Dimensional Reporting		
Ease of Use	8.6/10 	7.7/10 
Editable Screen Forms		Developer Required
Inventory Tracking and Reporting		
Investment Management		Third Party
Multi-Entity Operational Reports		
Multi-Entity Transactions		
Payment Portal		Third-party & Development
Purchase Orders		
Quality of Support	9.0/10 	7.9/10 
Revenue Recognition		
Subscription Billing		Third-party
User Definable Workflows		Complex

Everything you need to grow, nothing to hold you back

Gravity offers full functionality to support your growing multi-entity business as you grow.

Experience the power of better, smarter accounting. **Schedule an online demo today.**

